

8-30-1974

The Bison, August 30, 1974

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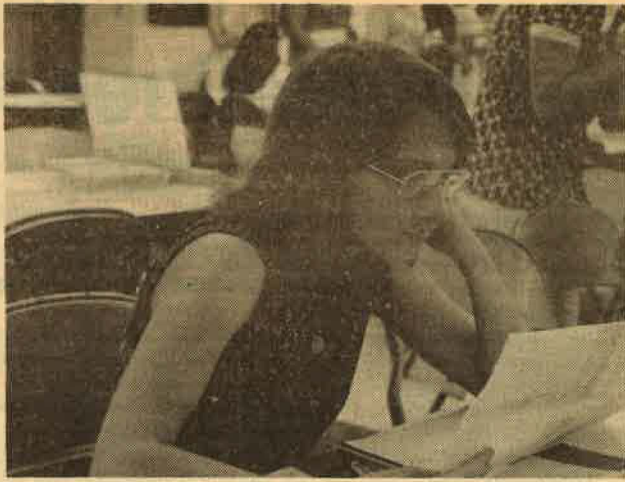
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HARDING
U N I V E R S I T Y



It's those 'Old Registration Week Blues'

Registration week includes a seemingly endless list of meetings to attend, tests to take, schedules to complete and, of course, lines to stand in. For most teachers it's just routine. For some new students it is exciting; for others it's frightening. For some old

students it's a great time to see old friends and "catch up on things;" for others, it's just one more time of enduring the hassle. Regardless of the individual, it is an inevitability for all.

photos by Sandlin and James

S.A. sponsors student activities, highlights registration week

The Student Association will conclude registration week activities tonight with an all-school watermelon party at 6 o'clock tonight at Alumni Field, followed by two showings of the movie, "What's Up Doc?" in the Main Auditorium, according to Ben Sims, social affairs co-chairman.

Admission to the watermelon party is free, and tickets for the movie will cost \$1, according to Sims. Other activities this week included Harding's first movie on the lawn (which was moved inside due to rain) Tuesday night featuring the Marx Brothers. Wednesday night freshmen and transfer students displayed their talents at the student center in the Annual Freshman-Transfer Talent Show. Talent ranged from

a ragtime piano piece to a stand-up comedy routine.

Sims said that reaction to this week's activities was good, particularly in response to Thursday night's lyceum by the Hues Corporation. "I am impressed very much too," Sims said, "with the freshmen response to S.A.-sponsored activities this week. I think this year's freshmen show a lot of potential and a tremendous amount of enthusiasm for all the S.A. activities we planned for this registration week."

Future plans according to Sims are more outdoor movies in the evening, an outdoor concert towards the end of September and coffeehouses scattered throughout this semester.



THE HARDING BISON

VOLUME 50, NUMBER 1

SEARCY, ARK. 72143

AUGUST 30, 1974

Beckmann answers student questions

V.A. slates representative visits

Wayne Beckmann, Harding's Veteran's Administration representative, will be in the Student Personnel Office one Friday per month this semester, according to Dian McDaniel, secretary to the Dean of Students.

According to Roy R. Moore, director of the V.A. regional office in Little Rock, the new Vet-

Rep Program features improved procedures in handling the V.A. pay system. The placing of a full-time V.A. employee on campus will result in on-the-spot assistance pertaining to Harding's veterans educational benefits.

Beckmann, a Vietnam War veteran, has been trained in improved procedures in paper

processing between the veteran, the school, and the V.A. regional office. He will supply Harding veterans and the school office of Veteran's Affairs with information on changes and new laws.

Beckmann's schedule will be posted in the Personnel Office each month, Mrs. McDaniel said.

Mass construction broadens educational facilities

By Susan Bradley

Many changes have occurred on campus since last semester due to a tremendous amount of construction done during the summer. Included in the changes are a new married students apartment complex, remodeling of the Clinic Building, the Bible Building, the old Science

Building, and Armstrong Hall, and beginning construction on the new athletic building and the new girls dormitory.

Work is continuing this week on the married students apartment complex west of the main campus. The complex is made up of four buildings with 16 apart-

ments each. Buildings A, B, and C were completed last Saturday and Building D will be ready for occupation tomorrow, according to Lott Tucker, vice-president of the college.

All of the buildings contain two-bedroom units except Building D which is composed of one-

bedroom apartments. Buildings C and D are being used to house single women students until completion of the new women's dorm, while A and B are occupied by married students, primarily families here for the preacher training program.

According to Tucker, "Everyone seemed to think that it would be impossible to complete construction by fall. However, construction workers worked ten to 15 hours a day, six days a week, and sometimes seven," to meet the deadline. Girls who will live in Building D were asked to come a few days late so their rooms could be completely finished before they move in.

The apartments have central air conditioning and heat. The two-bedroom units have spaces where washers and dryers can be installed, and a coin-operated laundry is being built.

Each apartment has a kitchen with electric stove, refrigerator, disposal and ample cabinet space, a dining room, living room, balcony, bathroom and a tremendous amount of closet space, according to Tucker.

Elsewhere on campus work was temporarily stopped on the old Science Building because workers are waiting on arrival of new materials. Also the men

working on the building were switched to work on the new apartments to speed their completion.

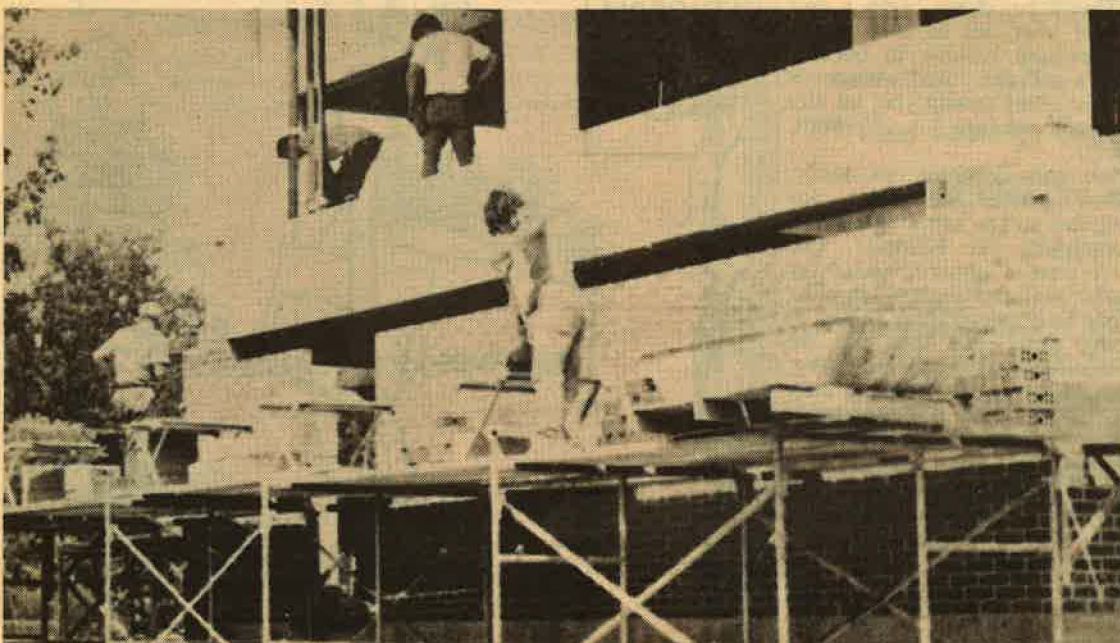
It is hoped that the building will be ready for use in January but it is doubtful, according to Tucker. When completed, the first two floors will be used by the home economics department, the third floor for the nursing department.

The Clinic Building on the corner of Grand and Market Streets has been remodeled except the Development Office and the Infirmary which are scheduled to be remodeled during the Christmas holidays, according to Tucker. Floyd Daniels, vice-president of development, reports that the Clinic Building has been renamed the Student Services Building and houses the department of psychology, the Counseling Center, the department of sociology and the student health center.

Work on other classroom buildings include major additions to the Bible Building. The Christian Communications Center has been added, doubling the building's space.

Four major classrooms with a total seating capacity of 466 are on the second floor. Downstairs is the Christian Communications

Continued on page 3



Brick layers continue construction on the new girl's dorm being built west of the main campus. Completion is set for August, 1975, according to Vice-President Lott Tucker.

— photo by Sandlin

From the Editor's desk

Staff presents editorial guidelines

In order to function as a service to its readers, a newspaper must have an editorial policy. Certain guidelines and principles must be established and followed consistently if the editors are to maintain their convictions and achieve their goals. The *Bison* does exist to serve its readers, and so has such a policy, which we present in this first edition of the new year for the readers' consideration.

The *Bison* is a student newspaper. It is written, edited and financed by students, and its readership is composed almost entirely of students. Therefore, most of the news presented will be for and about students.

This year's staff will attempt to present a complete and factual reporting of all campus news. We will report not only social activities, but also departmental academic news, thus hopefully giving a well-rounded coverage of the entire campus scene.

We will also strive to provide an interesting, thought-provoking editorial page. The editorial page will be a reflection of the ideas and opinions of student writers. It will not, however, be used as a

scandal sheet for attacks upon campus personalities or for airing petty prejudices.

This does not mean that criticism will be excluded, though. We are conscious of the power of the press and will offer constructive criticism pertaining to campus and national issues whenever necessary.

The *Bison* welcomes letters to the editor and guest editorials. Such contributions should be relevant to school or national interests, and must be signed to be considered for publication. However, writers' names may be withheld on request.

Letters and editorials should be typed double-spaced to insure legibility. Due to the requirements of space, we reserve the right to edit letters and editorials, taking care, of course, to maintain their purpose. The deadline for such contributions is 2 p.m. Monday. Manuscripts may be turned in to the *Bison* office on the second floor of the Student Center or mailed to Box 1192 Campus Mail.

This is your newspaper. Use it.

Fifth Column



Editor's Note: Fifth Column was begun in 1970 to expand the dimension of the editorial page. Its purpose is to produce and promote good humor.

This week for those readers who failed to take advantage of the many learning opportunities offered by summer school, those of us who did choose to expand our knowledge and wisdom present a short summary of some of the most important tidbits we gleaned this summer.

We learned, for instance, that certain Arkansas Boy Scouts walk around with dried rattlesnake heads around their necks.

We learned this summer that the best place on the whole campus for a yelling contest is the Gans Building parking lot.

From the two "little girl beauty pageants" here we learned that there still is a demand for fat-faced little girls who sing "On the Good Ship Lollipop" then run backstage and pick their nose.

Did you know that Dracula is not in the grave? It's true, he rose again during one of the more thrilling S.A. Saturday night movies.

Another fascinating bit of information we came across is that the Arkansas Dept. of Highways puts out educational films on their activities. Unfortunately, we came across this bit of information while trapped in Seat 12, Row 14 in chapel.

From a scientifically-conducted survey taken by Harding students, we learned that an average of 268 cars pass by the corner of Race and Grand on Friday night.

We found out that in the summer you don't have to start looking for an empty swing at 8 p.m. if you want to find one before 10. You can usually wait till 8:30.

Doing your laundry on campus is dangerous in the summer, we discovered. When you're the only one in the laundry, you don't know which dryers are broken until you use them.

The Cornerstone

Thoughts of death provide wisdom for living

Editor's Note: This is the first in a series of religious columns to be published in the *Bison* on a monthly basis. Paul Robison is a sophomore Bible major.

By Paul Robison

"Deep within life is the need to orient it toward death" (M. Austin). Last Christmas, the violent death of Janie Kirby jarred the entire campus to unite, to pause, to ponder, and to meditate concerning what life is really about.

Using death as our microscope, let us see whether we can understand more clearly the fine points of life — to live personally, to live for others, and to live for God. For in the "last analysis, it is our conception of death which decides our answers to all the questions that life puts to us" (D. Hammarskjöld).

In observing death, we can gain wisdom for living. "It is better to go to the house of mourning, than to the house of feasting: for that is the end of all

men; and the living will lay it to his heart." (Eccl. 7:2) If we face the fact of death honestly, we can gain one of the mightiest motives for right living in service to mankind and God, and in preparation for the hereafter.

Therefore, as we begin a new school year, let us look toward the grave and realize that our time is brief. "Human life! Its duration is momentary, its substance in perpetual flux, its senses dim, its physical organism perishable, its consciousness a vortex . . ." (M. Aurelius). Our plans and expectations are all for permanency. We live and labor, and love and strive as though the years were endless. The facts of experience are all against us.

From infancy to old age, those about us are constantly receiving the final summons. Wisdom would lead us to recognize and to act upon this fact. "Dost thou love life? Then do not squander time, for it is the stuff that life is made up of" (B. Franklin). Let us remember that "killing time" is, by definition, "murdering it." dering it."

Therefore, as we begin a new school year, let us look to the cemetery and resolve to learn to live. Just as our mother's womb prepares us for birth in life, Life's womb prepares us for birth into life eternal. The only way to make the greatest "use of life is to spend it for something that outlasts it" (W. James). Leonardo da Vinci once said, "As a well-spent day brings happy sleep, so life well used brings happy death." "Our hope for eternal life in the hereafter does not spring from a longing for a spiritual existence, but grows out of love for life upon the earth, which we have tried and found good" (R. Shores).

Therefore, as we begin a new school year, let us look to the casket and resolve to become man's servant. "And whosoever will be chief among you, let him be your servant . . ." (Matt. 21:27).

We can condemn so easily. "How seldom we weigh our neighbor in the same balance as ourselves" (T. Kempis). The next time a quarrel arises between you and your roommate, when he is asleep think of him as being dead, and then see the insignificance of your quarreling. Seneca's attitude was, "Wherever there is human being there is a chance for kindness."

Therefore, as we begin a new school year, let us look to the EMPTY tomb and resolve to "fear God and keep his commandments" (Eccl. 12:13). "By the death of one the world was redeemed . . ." (St. Ambrose). Christ said, "I came that they might have life, and that they might have it more abundantly" (John 10:10). Therefore if we

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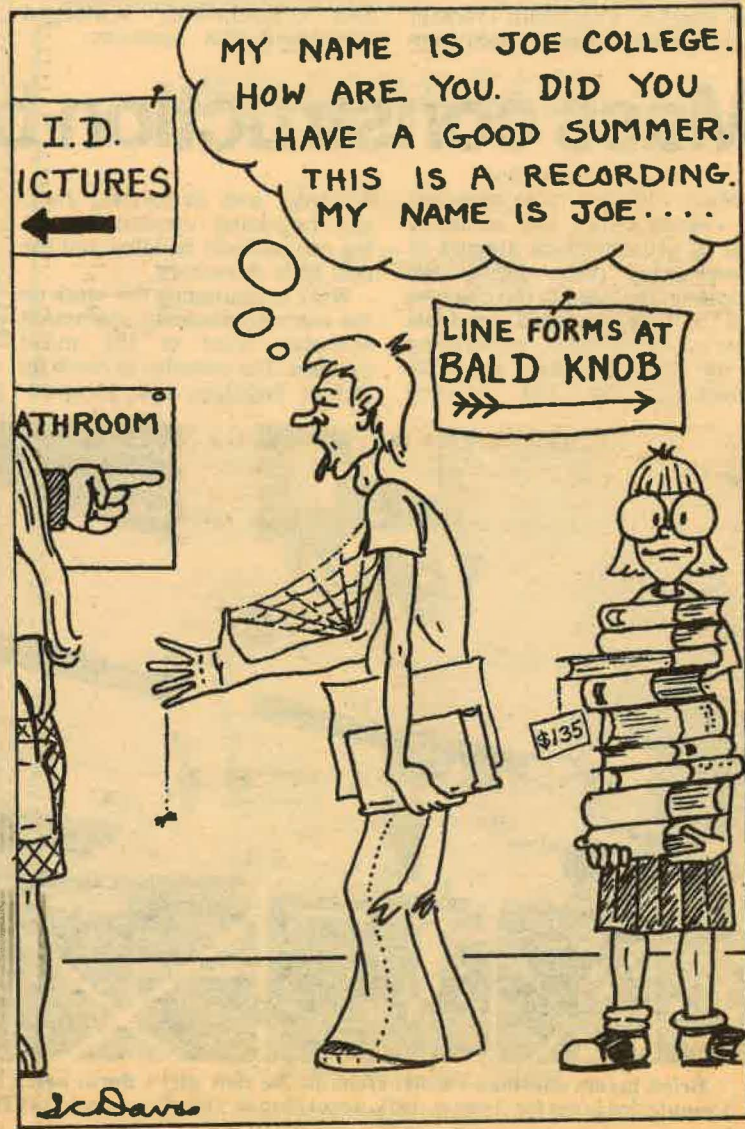


THE HARDING
BISON

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Official weekly newspaper published during the regular academic year except holidays and examinations weeks by Harding College, Searcy, Arkansas.

Subscription rates: \$3 per year.
Second Class Postage paid at
Searcy, Arkansas 72143



Campus construction renovates buildings

Continued from page 1

Center Auditorium which seats 250. The auditorium, which can be used as a classroom, has special lighting for preacher training and audio-visual recording equipment. Preacher training students can preach a sermon and later watch themselves over a closed circuit television, Tucker said.

The auditorium is also being used for overflow from the College Church which is meeting in the main Auditorium until February or March. People can sit in the room and see the ser-

vice over the closed circuit television on a large screen.

The building also includes a lab for teaching purposes with 30 stations similar to a language lab, and an audio-visual lab containing special equipment for teaching radio work.

Work on the new athletic center has been started and completion is hoped to be around January 1, 1976. Workers are now waiting on steel, and will begin pouring the floor this week. The swimming pool will be built beginning within the next 30 days, according to Tucker.

Armstrong Hall has been completely redone. The building was rewired to facilitate air conditioning in any room. New carpet was put in all the halls, and the hall walls were tiled. The ceiling was repaired in the halls, the entire dorm was repainted and the furniture was repaired and repainted. Many new mattresses and box springs now replace the old ones.

The new girls' dorm is about 25 percent completed, according to Tucker. The dorm will house 300 women students and will be ready for use in August, 1975.



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August 30, 1974

THE HARDING BISON, Searcy, Ark. 3



S.A. movie chairman Gilbert Melson tests the reels on the professional projection system installed in the Main Auditorium last week.
photo by Sandlin

Committee promises improved production

"More recent and better quality films" is the promise of the S.A. movie committee since last week's installation of a professional 35mm projector and sound system in the Main Auditorium, according to Gilbert Melson, committee chairman.

The projector, a Victoria 8 manufactured in Milan, Italy, replaces a much-repaired 16-millimeter model, Melson said.

The projector is fully automated and "continuous fill" which means no change-overs of film, thus fewer breakdowns during presentations. Another advantage over the old projector is a 2000-watt bulb which will provide a larger, brighter picture, Melson said.

The new sound system includes a speaker located behind the screen which will give professional background sound throughout the entire auditorium. Equipment for pre-show taped music is also wired to the speaker.

According to Melson, ticket prices have been increased to help offset the approximate \$14,000 cost of the equipment. Most movies will cost 75 cents to one dollar, an approximate increase of 25 cents per ticket over last year's prices.

Ganus announces faculty promotions

Nine faculty promotions and the appointment of four departmental chairmen were announced by President Clifton L. Ganus, Jr., at the annual pre-school conference for Harding

faculty members.

Dr. Dean Priest, chairman of the mathematics department, was promoted from associate professor to the rank of professor. He has been a member

of the Harding faculty since 1962.

Dr. George E. Baggett (music), Dr. Jerry Jones (Bible), William F. Rushton (biology), Dr. Steve Smith (mathematics), Dr. Edmond Wilson (chemistry), and Dr. Dorothy Wright (French) received promotions from assistant professor to associate professor.

Paul Pitt, an instructor in art, and Mrs. Beth Wilson, an instructor in home economics, were promoted to the rank of assistant professor.

Dr. David Burks, assistant professor of business, was named as the new chairman of the department of business and economics. He has been a member of the faculty for seven years. Dr. Jerry Jones has assumed the duties of chairman of the department of Bible, religion, and philosophy. His appointment began at the conclusion of the spring semester.

Dr. Jack Thomas, assistant professor of psychology, and Dr. Bill Verkler, professor of sociology, have been appointed chairmen of the departments of psychology and sociology, respectively. Dr. Thomas, who is beginning his first year at Harding, will also be director of counseling. Dr. Verkler has been a member of the Harding faculty since 1957.

Saturday August 31

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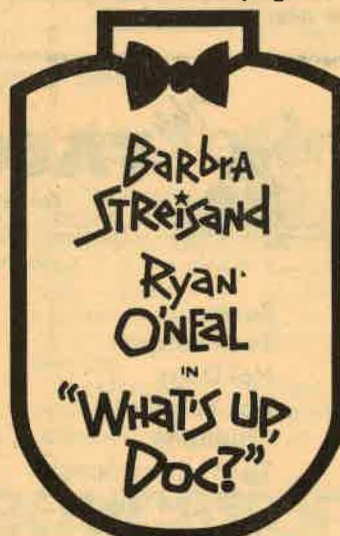
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Gridiron Bisons optimistic as season approaches

Guarded optimism is the general feeling running through the Bison football camp as the Harding gridgers go through their final work-outs in preparation for their opening game with the Missouri Western Griffins next Saturday.

Harding has one of their largest squads in history as 83 players checked in to play this season. The Bisons will have the problem of rebuilding their offensive unit to go with their experienced defensive line-up.

The offensive unit will be built around returning starters Jerry Chism and Alan Jeter, lineman, Jack Barber, flanker, and Ted Walters, fullback. A large gap was left by the graduation of All-Americans Tom Ed Gooden and Alan Dixon. Gooden led the league last season in total offense while Dixon was one of the most feared running backs in the AIC during his four year tenure at Harding.

Junior Jackie Alston of Searcy, and Jeff Smith also a junior may figure prominently in the Harding attack this fall. Alston averaged four yards a carry in limited action last season while Smith saw a lot of action in place of the injured Gooden.

On the brighter side, Harding will return eight starters from an already proven defense to give the Bisons the chance to be a real contender. The defensive line returns nearly intact and will be led by 6'-5", 240-lb. All-American candidate Barney Crawford. The Bisons also have one of the top linebackers in the league in Bubba Hopkins, who has led Harding in tackles for the last two seasons.

Harding, while losing 14 lettermen from last season, still returns 23, most of whom are upperclassmen to give an op-

timistic tone to the Herd's fortunes.

Henderson State, who took the AIC with a perfect 6-0 mark last season, still looms as the team to beat in '74. The entire Reddie squad returns nearly intact as they will try to improve on their 10-1 finish of last season and their seventh national ranking in the NAIA. Henderson sports a stone wall defense while displaying a constantly improving offense.

Making a charge at the defending champions with Harding will be the State College of Arkansas Bears. The Bears

featured a starting line-up composed of over half freshmen last year. After a slow start, SCA began to roll and by the end of the 1973 season, had completed one of their best seasons in years. The potential for the Bears seems almost limitless depending on the progress of the squad through the 1974 season.

In the middle of the pack in the AIC with a chance to go to the top are Ouachita Baptist's Tigers and Southern States' Muleriders. Both teams seem to lack the essential material to be AIC champs but a few surprises could

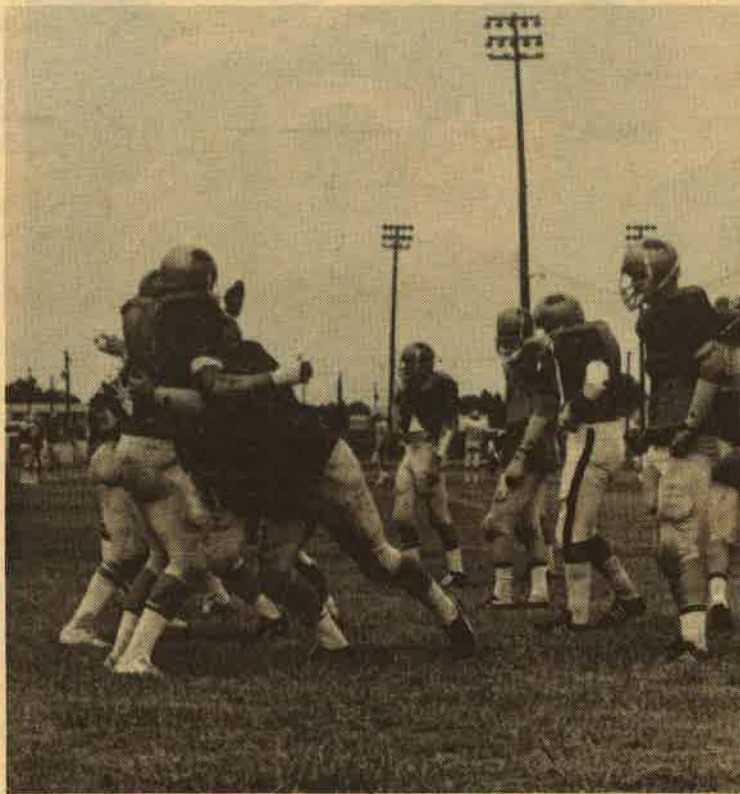
turn them into frontrunners.

Expected to bring up the rear of the conference this year will be the University of Arkansas at Monticello and Arkansas Tech. Both teams are in the midst of rebuilding programs and aren't expected to be a major factor in the AIC race this season.

Harding's first opponent will be a good Missouri Western team, an independent NAIA school. After that, the Bisons will travel on successive weekends to Kirksville, Mo. and Alva, Ok. for engagements with Northwest Missouri State University and

Northwest Oklahoma State University. Harding has beaten Northeast Missouri for the last two years while this will mark the first encounter with Missouri Western and Northwest Oklahoma.

There will then be a week open before the Bisons open the 1974 AIC slate at home against the defending champion Reddies. Although many questions remain to be answered before the Bisons take the field for the first time next Saturday, the possibility still remains that 1974 could indeed be a very good year.



Harding linemen sharpen their tackling skills as they prepare for next week's opener. — photo by Lincoln



A Bison receiver pulls one down in practice. — photo by Lincoln



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